

# Advancing the COMMON GOOD

United Way is working to advance the common good by focusing on education, income and health. These are the building blocks for a good life—a quality education that leads to a stable job, enough income to support a family through retirement, and good health.

Our Goal is to create long-lasting changes that prevent problems from happening in the first place.

Our Vision for Yuma County is to build a caring community where all children and youth succeed, families are self-sufficient, neighborhoods are vital and safe, and all people enjoy maximum health and independence.

Our Mission is to improve lives by mobilizing the caring power of community.

We invite you to be part of the change. Together, united, we can inspire hope and create opportunities for a better tomorrow. That's what it means to **LIVE UNITED**.

Here are a few new ways that you can **LIVE UNITED** in Yuma County:

## UNITED WAY LOYAL CONTRIBUTOR PROGRAM

Have you been contributing to United Way for many years? We want to know who you are! Sign up for the new United Way Loyal Contributor Program so we can recognize you and provide you with updates on how your contributions are creating opportunities for a better tomorrow.

## UNITED WAY WOMEN'S LEADERSHIP COUNCIL

A powerful force within the United Way movement. It recognizes women for their roles in shaping their communities and improving the lives of those who live and work there.

## YOUNG LEADER'S SOCIETY

Members are professionals, ages 21-40, who contribute an annual gift of \$250 or more to the United Way of Yuma County. Members are committed to improving the quality of life in our community and to growing personally and professionally by participating in a variety of volunteer, networking, and leadership development opportunities.

To find out more about any of these programs, visit [unitedwayyuma.org](http://unitedwayyuma.org)

# How I LIVE UNITED

## MY NAME IS JEFF DENMAN



Arizona Scuba Shack and Discover Scuba for United Way actually started as a scuba diver social in 1994. I rented the pool in early summer for a private party and invited all scuba divers. Many of the divers asked if they could bring their family and friends to try out scuba. Several people suggested I charge a nominal fee but this was never the intent. It was a free, fun day. But as a fundraiser for charity, that was an idea with merit.

The event was very popular and attendance was greater than expected. We tried to give the collected money to a well known national charity, but it was not a warm welcome. My mind was made up to do a fundraiser but keep the money here in Yuma. United Way of Yuma County was the logical choice.

I believe the people of the community are what make it strong. When citizens pull together for the common good, the community grows and becomes stronger. I don't pretend to understand the inner workings of the United Way, but one would have to be unconscious not to see the good it does here in Yuma. There's no better charity to touch so many lives in such a positive way.

At Arizona Scuba Shack we take great pride in supporting the United Way of Yuma County.



United Way  
of Yuma County

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# UNITED WAY OF YUMA COUNTY

## UNITED WAY OF YUMA COUNTY BOARD



## THANK YOU FOR CREATING OPPORTUNITIES



## AND INSPIRING HOPE FOR A BETTER



## TOMORROW.

**GIVE. ADVOCATE.  
VOLUNTEER.**

**LIVE UNITED™** 

# Why EDUCATION, INCOME AND HEALTH?

United Way creates opportunities by focusing on the building blocks for a good life.

## EDUCATION

HELPING CHILDREN AND YOUTH  
ACHIEVE THEIR POTENTIAL THROUGH  
EDUCATION

- » **Improving access to quality, affordable child care and early learning opportunities**
- » **Partnering with schools and parents to improve graduation rates**
- » **Providing after-school and mentoring programs for at-risk youth**

## INCOME

HELPING FAMILIES BECOME  
FINANCIALLY  
STABLE AND INDEPENDENT

- » **Supporting basic needs while increasing financial education**
- » **Helping hardworking people obtain job training and family-sustaining wages**
- » **Increasing affordable housing for seniors and families**

## HEALTH

IMPROVING PEOPLE'S HEALTH

- » **Increasing access to critical health care services**
- » **Reducing substance abuse, child abuse and domestic violence**

## PARTNER AGENCIES IN EDUCATION

Arizona's Children Association

- Increases the number of children who enter school ready to learn.

Community Legal Services

- Legal services and direct representation to low-income Yuma County residents.

Habitat for Humanity

- Christian housing ministry working locally to end poverty housing by partnering with families in need to build affordable homes.

Humane Society of Yuma

- Cruelty task force that works toward educating and investigating the relationship between animal violence and human violence.

Rodel Foundation of Arizona

- Improving Arizona's pre-kindergarten through grade 12 public education system so that it is widely recognized as one of the best in the country by 2020.

Yuma Reading Council

- Community services, GED preparation & ESL (English as a Second Language) classes

Yuma WORC Center

- Provides vocational training and employment opportunities to disabled persons.

## PARTNER AGENCIES IN INCOME

ALL AGENCIES APPLY TO THIS INITIATIVE

## PARTNER AGENCIES IN HEALTH

American Red Cross Southwest District

- Provides relief to victims of disaster, prevents/prepares for emergencies.

Child & Family Services of Yuma

- Temporary residential services & family counseling for children.

Saddles of Joy

- Therapeutic riding program for physical, mental, emotional, and learning disabled children.

SMILE-Independent Living Center

- Provides services for people with disabilities, empowering them to achieve success.

The Excel Group

- A private nonprofit agency providing behavioral health care, vocational and housing assistance to both children and adults in Yuma and La Paz counties.

Yuma Center for the Visually Impaired

- Services for visually impaired, multi-handicapped persons, socialization, recreation, and community activities.

Yuma Community Food Bank

- Emergency food supplies for residents in crisis.

Be part of improving the health, education and income of people in Yuma County. United, we stand. United, we elevate. United, we can change the world.

[www.unitedwayyuma.org](http://www.unitedwayyuma.org)

## GIVE.

The workplace campaign is the easiest and most powerful way to invest in your community. You can direct your contribution to one of the action areas—Education, Income and Health—or choose all three. As always, we will also process a restricted contribution to qualified 501 (c) 3 organizations.

## ADVOCATE.

You can make change happen with your voice. Get informed. Tell your friends. Write a letter to the editor. United Way needs people who are passionate about education, income and health to make some noise. Sign up for United Way Action Alerts so you can stay in the know about advocacy opportunities right here in Yuma County.

## VOLUNTEER.

United Way of Yuma County works with volunteers and local nonprofits to develop the best opportunities for youth, busy working adults and seniors. Visit [unitedwayyuma.org](http://unitedwayyuma.org) for a list of local volunteer opportunities.

If your company doesn't have an annual campaign, visit our web site at [www.unitedwayyuma.org](http://www.unitedwayyuma.org) to learn how you can help.